

M A X

B I L L

Modern Billing

Next-Gen AI-Driven Billing & Product Management

The Future of Multi-Utility Services



MaxBill brings AI Innovation to Multi-Utilities:

"Our vision is to transform billing into a seamless, AI-driven operation where every process is automated, minimizing human intervention for faster and more precise outcomes."

Roni Rechter,
Business Owner of MaxBill AI

With **MAXBILL AI**, service providers get robust capacities to **adapt to any digital shift** and **grow exponentially**— creating diverse offers, configuring complex contracts, and billing — IN JUST A FEW CLICKS!

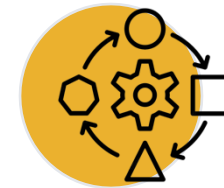
You get a solid foundation for ambitious growth activities thanks to automation, zero errors across processes and ops, keeping that level of configuration required for your business peculiarities.



**MaxBill
AI Product
Catalog**



**MaxBill
AI Contract
Catalog**



**MaxBill
AI Billing**

Create and launch offers in minutes with MaxBill AI Catalog



Fully Automated Product Catalog Generation

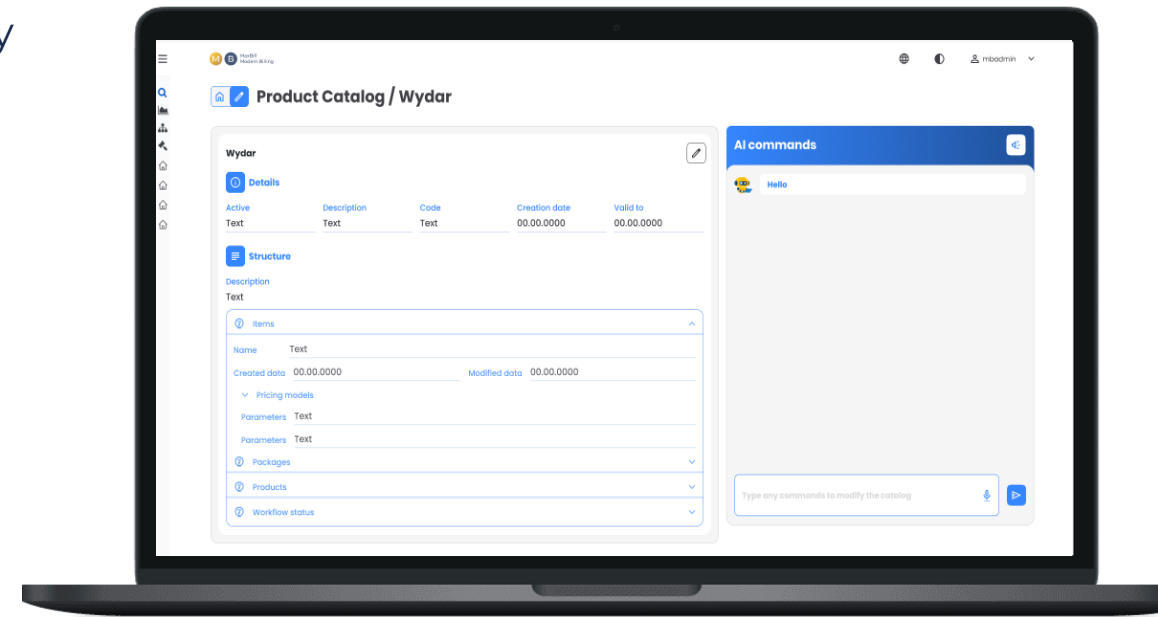
No matter how complex or hierarchical the product offer is — it's generated automatically, as long as it's properly prompted.

What do you need to add to the offer?

We've got you covered here:

- Complex pricing strategies
- Multi-tenancy
- Multilingual support
- Multi-currency
- Security
- Compliance w/ jurisdictions & tax regulations
- **You name it!**

AI reviews existing offers and customer behavior to suggest smarter, more relevant products — for today's clients and tomorrow's.



How it works



1

Create a Catalog

Enter 3 fields:

- **Catalog Name**
- **Catalog Description**
- **Prompt** (free text, contract text, or contract upload)



AI analyzes the prompt, extracts pricing structure, and builds a catalog with correct packages and items.

2

Generate Charging Logic

- Upload a **recurring consumption file**
- **AI maps fields** to catalog items
- User defines:
 - What the file represents
 - How to calculate charges
 - Which items/packages to apply



AI generates scripts to calculate charges based on file input.

3

View & Manage

- Catalog displayed as a **hierarchical tree**
- Tariffs and pricing stored in each item
- User can type **any instruction** (e.g., “update item price”)



AI understands and performs the action automatically.

Your solution vs MaxBill AI Product Catalog



Time to Configure

Before: Manual configuration of rate plans (up 5 hours). Weeks to launch or update a new product.

After: 90% faster; updates in minutes using AI and natural language (15 minutes).

Revenue Opportunities

Before: Limited ability to identify profitable products or configurations.

After: 10–15% increase in revenue with AI-driven insights and optimized product offerings.

Implementation Time

Before: Months to roll out or upgrade a catalog.

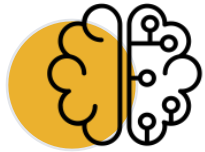
After: Go live in days; reduces **time-to-market by 80%**.

Operational Costs

Before: High due to manual processes and error rework.

After: Saves up to 30% in operational costs via automation and reduced manual intervention.

Benefits of MaxBill AI Catalog



Reduced time

and complexity
of executing catalog
management tasks



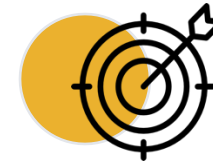
Improved user experience

by interacting with
the system using
natural language



Maximized revenue

as AI
suggests max.
relevant and
beneficial offers for
clients, securing
healthier cash flow



Quick implementation

and accelerated
Time-to-Market.

Perfectly interact with
legacy product catalogs!



Charging in one click with MaxBill AI Billing



AI Billing makes complex billing quick and simple.

With **AI Billing**, manual updates are removed from the equation! Automatically create and manage billing processes — even when data or rules change.

It's the right fit, if you have:

- Complex billing
- Flexible pricing
- Usage-based models

- ✓ Adaptable to different billing cycles
- ✓ Helps you stay accurate, efficient, and ready for change
- ✓ Delivers the tools to system integrators to build full, end-to-end billing solutions for their clients — faster and smarter.



Key Features of MaxBill AI Billing



AI-Powered Calculation Engine

Utilizes AI to automatically generate and update billing calculation code based on predefined rules and evolving requirements.

Flexible Input Stream Configuration

Sets up and manages dynamic input streams from various sources, such as consumption meters and IoT devices, accommodating changing data to each billing cycle.

Automated Job Scheduling

Configures and schedules billing jobs to ensure timely invoice generation and distribution, according to predefined schedules.

Comprehensive API Integration

Provides robust API endpoints for seamless integration with external systems, enabling data ingestion, billing management, and invoice retrieval.



Benefits of MaxBill AI-Billing



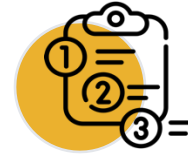
Enhanced Billing Accuracy

Leverage AI to dynamically generate and optimize billing calculations, ensuring precise invoicing based on accurate & up-to-date data.



Increased Operational Efficiency

Automate complex billing processes & job scheduling to reduce manual intervention, minimize errors, and accelerate invoice generation.



Stable Compliance with Evolving Requirements

Utilize AI-driven code generation to swiftly adapt to changing billing rules and diverse data sources, maintaining flexibility and responsiveness to business needs.



Cost Savings

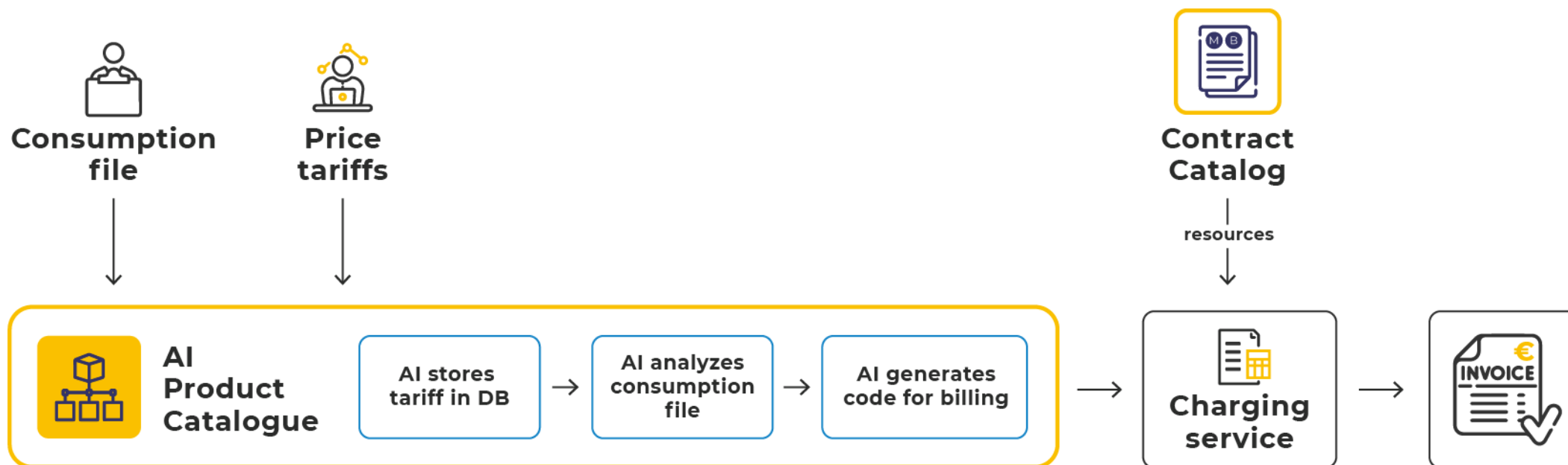
Reduce reliance on manual interventions & development time.



MaxBill AI Architecture



The system fully accessible for an LLM agent, allowing it to debug, review, and oversee every process for enhanced transparency and continuous optimization.





Access
MaxBill AI
to enhance contract
negotiations

Watch your video guide here

Ready to see MaxBill AI Billing & Catalog in action?

**Let's schedule a quick demo and we'll show
you how AI can simplify your billing!**

REQUEST DEMO

About **MAXBILL**

MaxBill's multi-service delivery on multiple product lines is currently used by dozens of companies supplying products and services in energy, utilities, telecommunications, connectivity.



EXPERIENCE
IN BILLING

29
YEARS

GENERATION
OF THE
PRODUCT

5

The company was founded in 1996 and is part of LogNet Billing Ltd. We have offices in the UK and Israel, as well as two development centres in Odesa (Ukraine) and Prague (Czech Republic).



75

PRODUCT
IMPLEMENTATIONS
WORLDWIDE

96%

CUSTOMER
SATISFACTION
RATE

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