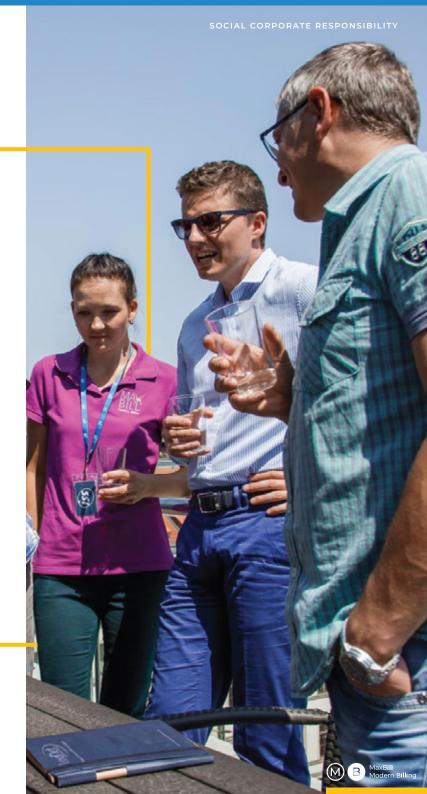


CORPORATE SOCIAL RESPONSIBILITY STRATEGY

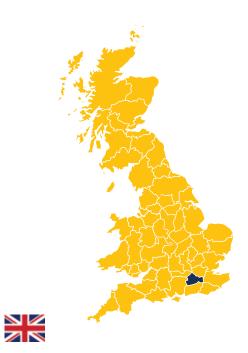
Our Corporate Social Responsibility strategy is committed to protecting the world in which we live and improving the community by setting up a sustainable future for our team. We believe that the most fundamental and valuable asset to our company's success is our people. So, as a responsible corporation, we share the idea of caring about our staff members by helping them improve their qualifications and professionalism, providing comfortable work conditions, social protection, and encouraging them to care for the environment.

We believe in sustaining a family-like company culture, where each member can count on a helping hand. MaxBill is all about encouraging personal and professional growth, knowledge sharing and taking initiative at the workplace. Despite being an international company with team members scattered around different cities and countries, we are passionate about giving back to the local communities. It is also worth mentioning that there is no litigation against the company.



GLOBAL PRESENCE

Headquartered in the UK, MaxBill is part of LogNet Systems Group. We have a representative office in Israel and two development centres, in Odesa, Ukraine and Prague, Czech Republic. We believe that diversity helps creativity to blossom.



Weybridge / United Kingdom

Elder House, St. Georges Business Park 207 Brooklands Road, Surrey Email: info@maxbill.com



Yoqneam Illit / Israel

Hakidma Street 7, 206992 Email: info@maxbill.com





Prague / Czech Republic

Křižíkova 148/34, Karlín, 186 00 Praha

Tel: +420 222 200 300



Odesa / Ukraine

4D Shevchenko avenue, office 106

Tel: +38 048 785 05 50





We are a team of pioneers and industry-drivers who continually look for new and better ways of doing things, are not afraid of taking risks and pursuing bold ideas, while working together globally with an appreciation of all perspectives and approaches.



CREATIVITY

Our people live and breathe curiosity, always striving to passionately explore the unknown, the different; while our leadership team ensures the freedom and agility for the team to explore and implement.



DEDICATION

We are fully committed to the success of our clients, artners and fellow team members, going above and beyond to achieve greatness every step of the way and approaching challenges with enthusiasm and optimism.



PARTNERSHIP

We cultivate partner relationships with everyone we come across, showing respect, communicating with courage and supporting each other through challenges and celebrations to help people and companies grow and thrive.





PRINCIPLES OF WORK



06

ANTI-COVID SHIELD

Since the worldwide coronavirus pandemic broke out in March of 2020, our administrative and management teams made sure to keep everyone safe and secure. The work-from-home approach was fully supported and each member of the team had the resources to set up their space at home and continue work without disruptions. After the lockdown was loosened in some countries, all MaxBill offices were set up to the highest safety standards according to the particular area's guidelines.

Immediate response procedures in case of one or more team members getting infected were set in place. We automated such procedures with help of HR software to eliminate the lengthy leave approval cycle, ensuring speed and efficiency. While we made sure that the office environment was protected, the remote work option was open to those who chose to self-isolate.







WE ARE HERE FOR OUR PARTNERS

Establishing strong cross-industry bonds and excellent relationships with our clients and partners has always been a cornerstone of the MaxBill culture. We highly value the trust and openness of our relationships and hold our communication procedures to the highest standard.

Our customer support team does its best to provide timely and full support to our clients, while always maintaining a friendly attitude. People value transparent communication, clear promises and the positive mindset of the MaxBill team. From our side, we make sure to understand our client's business goals and align our actions in a way that leads to this goal's fast and effective accomplishment.

08

TOGETHER AS ONE

According to our annual satisfaction survey, 95,6% of MaxBillers feel valued at work, with 97,8% being sure to get help from management whenever it is needed.

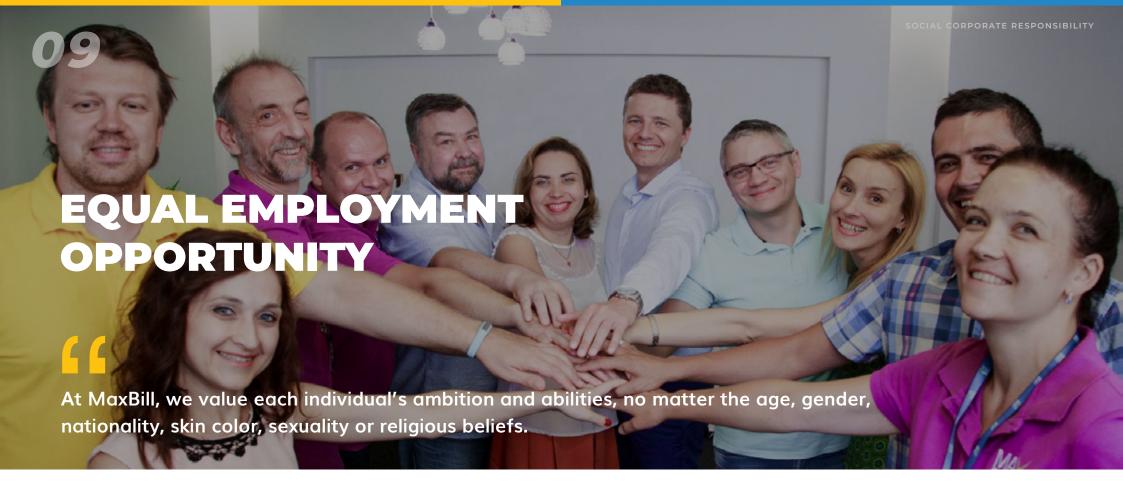
We keep the legal, social and business wellbeing of each member of the MaxBill team as our highest priority in all of our corporate practices. The company is guided by the Labour Code, pays fair compensation for a 40-hour work week and provides a beneficial social package for staff members, which is highly appreciated by 97,8% of MaxBillers. Paid leave request and approval procedure is very quick and convenient so that each team member can manage their time for better productivity.

95,6%

of MaxBillers feel valued at work 97,8%

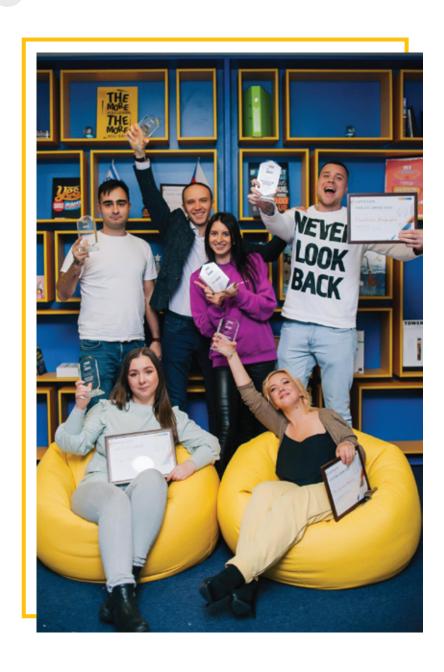
being sure to get help from management whenever it is needed





MaxBill follows zero discrimination labour practices. We have quite a few women in management and a variety of technical roles and equal compensation for men and women in the same position. Any type of harassment is never tolerated in our company. MaxBill values the importance of respecting human rights and, for that reason, does not exploit child labour. We collaborate only with professionals who are at least 18 years old at the time of recruitment.

We strongly believe that diversification of the team is crucial for fostering creativity, innovation, knowledge sharing and better communication both inside the company and with clients. Therefore, our hiring and promotion processes are fully inclusive and are based only on professional qualities of the candidates.



SPACE TO GROW PROFESSIONALLY

TRAINING PROGRAMS

MaxBill is about getting ahead of the industry, developing personally and professionally, setting an example and using one's expertise to benefit the entire company.

We encourage everyone to constantly upgrade their hard and soft skills by participating in all kinds of training and educational activities. All the trainings that are important for members of our team to attend are reimbursed in full and counted into the work hours, as each of our individual achievements builds up the success of others around.

Additionally, MaxBill constantly invites experts for in-house training programs, like leadership training course, sales training, etc.

MAXSEMINAR PROGRAM

Getting experience and building skills shouldn't be done exclusively via external sources and events. In fact, a properly set up practice of internal knowledge sharing is extremely advantageous for the company. MaxBill team consists of a multitude of specialists, who have vast knowledge in their expertise and are ready to share it with others. We recognize, however, that mutually beneficial as it is, the process of education is time and energy consuming. That is why, an appreciation program was established for those who consistently participate in this activity, as a speaker or an active listener.

Since its establishment in April 2020, the MaxSeminar initiative has been a huge success, with 59 sessions held that year alone. 28 speakers presented various topics — from very technical ones to psychological or economical — some taking a stage more than three times. According to the recent survey, 91% of MaxBillers are satisfied with the presentation delivery they witnessed during seminars. In 2021, we proudly continue the tradition of knowledge sharing in such a format, with more than 25 sessions held since the beginning of the year.



26 INTERNAL SPEAKERS

EXTERNAL SPEAKERS

59 MAXSEMINARS

755 HOURS OF INTERNAL AND EXTERNAL TRAININGS

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ATTENDED

26 internal and 2 external Speakers participated in 59 MaxSeminars. Half of all the Speakers were especially active and conducted 3 and more sessions



MENTORSHIP AND BUDDY INITIATIVE

It can be very hard to grow without the support system and a solid knowledge base.

As a company that builds a highly intricate and complicated solution with more than 25 years of market experience, we recognize the importance of quick and effective onboarding of the new team members.

For this reason, MaxBill ensures that upon their very arrival, each newcomer has a mentor to explain all the vital information about the product we work on and a buddy to introduce them into the team culture and soften the often stressful experience of getting used to new people and space. Our newcomers' feedback shows that MaxBillers appreciate this practice, as it helps them settle in and start on their professional journey faster.

KEEPING THE TEAM WELL

MEDICAL FUND

Regardless the current epidemiological situation, we care about the team's wellbeing. We recognize the importance of the regular check-ups and preventivemeasures when it comes to one's health. That is why MaxBill has established a medical fund that covers employees medical expenses, including dental, immunizations and vitamins.

It is, of course, adjusted to the situation, which means for now we additionally fully cover testing and treatment for those infected with coronavirus.

OFFICE YOGA

Many members of the MaxBill team like to keep the body strong and the spirit refreshed by participating in yoga sessions twice a week. Indeed, switching from intellectual work to physical activity and mind-relaxing practices and back during the day positively influences not only our teammates' productivity but, more importantly, their well-being and attitude.



BATTERY RECYCLING

We all know, that when batteries are not recycled properly, they release harmful substances, causing pollution both of the soil and water. One of course can collect batteries at home and then take them to the certified recycler, but most people don't use a lot and used batteries sit in their homes for many months waiting to be taken away.

They can get lost, overheat and leak, which is dangerous for the entire household. At MaxBill we have set up a collection box, that fills up much quicker and gets emptied more regularly than each team member's individual recycling stash.

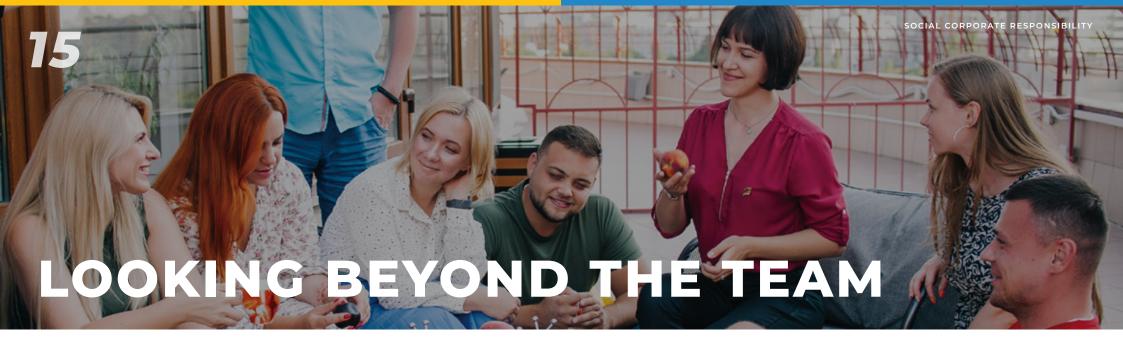
This way people are happy and the planet is hopefully is a little happier too.



MAKING THE CITY GREENER

The MaxBill team never shies away from hard work. We want to see our city beautiful and welcoming, for the locals and tourists alike.

We translate our wish into action by making our parks greener, cleaner and more comfortable for visitors.



It is our deep belief, that every individual is responsible for building a better world around themselves and every corporation has a moral obligation to support this responsibility.

It is our deep belief, that every individual is responsible for building a better world around themselves and every corporation has a moral obligation to support this responsibility. We care about the footprint MaxBill leaves behind and the influence it has on the local communities in each city it has a resident.

EXTERNAL KNOWLEDGE SHARING

We want our community to be successful and make sure to dedicate effort to support it. MaxBill team members often attend offline and online conferences and meetups as speakers and visitors to share their knowledge with other professionals in the field. We also regularly publish resources[link] and articles on various topics to spark discussions and provide valuable insights on industry specifics.

KID-FRIENDLY COMPANY POLICY

MaxBill is proud to position itself as a family-friendly company that constantly organizing inclusive events for our team member's children, like fun Halloween and New Year's parties. We also have a support fund for those with newborn babies and a little surprise each Children's Day.





FOLOW US





